

# Conneaut Township Park

## SIDEWALK CHALK ART DAY

Event Date: Saturday, July 10, 2021 10 am – 2:00 pm

Rain Date: Sunday, July 11, 2021 10 am – 2:00 pm

All attempts will be made to hold the Sidewalk Chalk Art Day. In the event of inclement weather, please check the Conneaut Township Park Facebook page in case of cancellation.

**THERE IS NO COST TO PARTICIPATE!** It's free and the chalk is free. **Everyone** is a winner! We're delighted as it is a day to be enjoyed by all participants and spectators!

We ask participants to register at the Gazebo near the Upper Pavilion so we can see if the event grows over the years, know how many families/people are participating, know where people are coming from, and to pick up their free provided chalk. This helps us to seek grants and promote Conneaut Township Park.

Participants of all abilities and ages are encouraged to help transform concrete beneath their feet in Conneaut Township Park at the Gazebo near the Upper Pavilion into vibrant colors and works of art. Participating artists can work individually or on teams. All Individuals, all age groups, and parent-child teams are welcome. Beginners as well as professional artists welcome. Participants will be provided with a zip lock bag of sidewalk chalk consisting of 10 sticks of chalk, **Fluorescent:** Pink, Yellow, Orange, Green, Blue, **Bold:** Green, Blue, Yellow, Red, and Purple.

Artists are encouraged to bring their own chalk to add vibrancy, depth, and variety. You may bring whatever you need to make your art: Water-based chalk, pastels, brushes, blending tools: carpet squares, sponges, rags, paint brushes, spray bottle with water, masking or painter's tape, sponges, q-tips, yardsticks, paper towels, grid/pattern, chalk line for your layout, camera, sketches or inspiration pieces to guide your design. All chalk must be water based and temporary. No paint, acrylic paints, liquid pastels, oil-based pastels, hard pastels fixatives, or oil-based products. Only non-oil based washable chalk may be in your design.

**Space Assignment:** Artists will pick their own 6' x 6' concrete square(s) on a first-come, first-serve basis in the designated drawing area **after** check-in. **Please leave a blank sidewalk block between participants to maintain social distancing for this year.** At check-in, artists will **be assigned a number to place in their drawing for identification.** We appreciate participants marking their square with their registration number.

**Check-In and Registration:** Check-in will begin at 9:45 a.m. at the Gazebo near the Upper Pavilion of Conneaut Township Park. Drawing concludes at 2:00 p.m. **Artists please return any unused chalk to the registration area at the Gazebo.** Artists and art groups will be creating their masterpieces. Individuals are welcome to come view the artists at work, and to see the final sidewalk art.

### Things You Can Bring:

- Blankets or chair, knee pads, garden pad, sunscreen and hat to stay comfy while you draw
- Wet wipes for your hands
- Water and snacks
- Plastic or shower curtain to cover artwork during possible rain

## Additional Rules:

- Drawings must remain within the designated square area. Drawings on buildings, trees, or any other surface are strictly prohibited.
- ONLY artist made templates are permissible.
- Participants must remain “within the lines” of their 6’x6’ space and not damage surrounding paintings and place their number somewhere in the square. Digital photos will be taken. Conneaut Township Park reserves the right to use photographs for marketing, promotion, and publicity purposes.
- This is a family event. Artwork containing nudity, profanity, lewd, graphic violence, gore, and images with vulgar or explicit language or expression are NOT permitted. Content deemed inappropriate by the committee will be removed.
- Commercial advertising messages, business logos and alcohol/tobacco themes will not be permitted. No political messages, words or symbols intended as advertising may appear in the image or space provided.
- The use of flammable or offensive odors may not be used.
- If you wish you can sign your art using chalk and include the number given at registration.
- People will be walking by, so please keep your design and materials contained.
- Please respect other artists, do not walk on their work, or have open beverage containers that could spill and destroy work.

## Tips:

Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom.

Some artist prefer to lay all of their undertones first. Some prefer to work top to bottom. We recommend outlining all of your major elements first.

A big chalkboard eraser or scrap of carpet works great for laying down large areas of color. Moving the eraser or carpet in a circular motion works best for blending.

If you’re a first-timer, consider using one object as the focal point of your artwork, a face, a frog, etc. Small details are difficult to manage on a rough surface — so think **BIG & DRAMATIC**.

The more you work with chalk on concrete, the more comfortable you will become. So practice on the driveway at home.

If you don’t fancy yourself as an artist, maybe try a sidewalk mosaic using painter’s tape or masking tape and coloring in the spaces with chalk.

